



# L'ATELIER GERAUD

Art of Hair

We are

# L'Atelier Geraud

We shape,  
style, colour,  
and tell amazing hair  
stories



Member "Leading Salons of the World"



*Follow your heart,  
not a trend!*

This saying motivated us in the pursuit of beauty and inspiration. It motivated us to bring you our salon, the cosmopolitan retreat of Antwerp. Here is where we celebrate life and beauty. Because hair is not our only passion.

It is to bring out the beauty within you!

We choose simplicity over clutter, quality over quantity, natural over artificial, and invention over routine. A true passion for craftsmanship is what unites our team and keeps us forever humble and forever learning. We believe our work is best done when it is done with passion and with perfection.

Because our hair is a matter that deserves the biggest care, L'Atelier Geraud has chosen for Shu Uemura with its unique flower extracts and inspired by the Japanese Rituals.

We always strive to do something different, something better, something new,

L'Atelier Geraud where fashion, lifestyle and beauty all come together.



*WE HAVE EVERYTHING  
TO SPOIL YOU EVEN  
MORE DURING YOUR  
APPOINTMENT*

RELAX AND ENJOY YOUR STAY!

# BIODEGRADABLE TEA COLLECTION

By Cafecouture.be



## GREEN TEA

### HERBAL INFUSION

#### ■ SENCHA LEMON.

One of our more popular blends. Revered by the tea bloggers around the world. This blend was given a 4.5/5 by the renowned 'Cup of Life' tea blogger. This special creation based on Asian sencha, is an extremely fresh variation on a classic green tea. Sencha Lemon takes its refreshing flavour from the dried lemon zest and lemon granules that have been added to it. A crisp flavour refreshes you at any time of the day. In short: a winner! Ingredients: green tea from China, lemon peel, lemon granules, lemongrass.

#### ■ ORGANIC GREEN JOONGJAK+.

A rare tea from Jeju, a small island in southern Korea. Declared a UNESCO World Heritage Site. Jeju's lower soils consist of special volcanic rocks that act as a natural filter for the underground water, which is hugely important for the growth of these high-altitude tea fields. This unique surface is considered one of the best in the world. Why is this? Because it is very rich in minerals, such as calcium, magnesium and iron. Joongjak+ is a steamed green tea made according to traditional Japanese methods. This ensures a tea with a nice full umami flavour. Ingredients: unique organic Japanese steamed green tea from Jeju Paradise.

## BLACK TEA

#### ■ ORGANIC ENGLISH BREAKFAST.

An undisputed classic, that is completely organically produced. Ideal for those who enjoy a slightly stronger flavour. This tea is a blend of carefully selected tea leaves from Assam and Sumatra. The result is a wonderfully dark infusion with a spicy flavour. Ingredients: crushed black tea from Assam and Sumatra..

#### ■ SUPERIOR EARL GREY.

A vibrant blend of orange blossom and the well-loved classic Earl Grey. This fragrant tea will brighten your day with its floral and citrus flavour, stimulating your body and mind. Ingredients: black tea, orange blossoms and natural bergamot aroma.

# BIODEGRADABLE TEA COLLECTION

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## FRUIT INFUSION

### ■ SEXY POMEGRANATE.

This is where the popular pomegranate is paired with fruity blueberry. This elegant duo ensures a winning performance! Combined with blue cornflower and mallow blossoms, to create a fruity aroma. The pieces of apple, elderberry and hibiscus make for an insanely delicious experience. Ingredients: apple, hibiscus, pomegranate seed, blackcurrant, rosehip husks, cornflower leaves, natural aromas of: pomegranate, blackcurrant and red fruit.

### ■ WICKED ROOIBOS.

The combination of the bright safflower flower and the rooibos tea are reminiscent of a fiery sunset in a vast open savannah. You instantly detect the freshly squeezed blood oranges and all the natural aromas. A full-bodied blend, fruity with ripe citrus hints. Ingredients: rooibos, safflower flower, natural blood orange peel.

### ■ GINGER FRESHNESS.

With this premium blend, we have given the popular ginger a refreshing flavour. The lemongrass, liquorice and the two varieties of mint mellow the spice of the ginger. A blend perfectly suited to both the morning and evening. It has a refreshing and invigorating effect in the morning, and aids digestion in the evening. Ingredients: lemongrass, ginger pieces, liquorice root, cardamom seed, verbena leaves, peppermint, black peppercorns, spearmint.



#### ■ **ORGANIC CHILL CHAMOMILE.**

This blend really has everything to give you that 'relaxing' moment of the day. Together, chamomile, valerian and mint produce a relaxing and soothing effect. The apple and raspberry give the mild herbs that fruity edge this delicious drink needs. Hugely delicious for enjoying your 'me time!' Ingredients: lemongrass, organic apple pieces, organic chamomile, organic spearmint, organic peppermint, organic silver lime flower, organic liquorice root, organic raspberry, organic rose petals, organic valerian, natural red fruit flavouring and organic hops.

#### ■ **CHAI LOVE.**

This increasingly popular chai tea in Europe is India's national drink. Loved not only for its flavour, but also for its well-known positive effects on both body and mind. We recommend this chai tea with a splash of milk, this way you soften the sharp flavour of the spices and taste a subtle and mellow aroma. Ingredients: black tea, star anise, cinnamon pieces, ginger pieces, black pepper balls, cloves, chicory root and flavouring.

#### ■ **SLIMMING DETOX**

This special organic blend of green tea, lemongrass, Yerba Mate and Spirulina has been specially created to create a unique detoxifying and energising fresh tea blend. Skillfully blended to optimise and promote the naturally occurring vitality of these ingredients. Remember, Spirulina is one of the most nutritious foods on earth. Ingredients: 100% organic: green tea, yerba maté, lemongrass, spirulina lemon oil, lemon and bergamot aroma.



## Coffee collection

Freshly ground beans  
"Da Vinci"

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By Mokafina

## Water collection

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By Aqualex

■ COFFEE

■ ESPRESSO

■ CAPPUCCINO

■ CAFE AU LAIT LATTE

■ MACCHIATO

■ CHOCOLATE

■ STILL WATER

■ SPARKLING WATER



# WINE COLLECTION

By Invineo



## WHITE

### ■ The Fox Cove

Chardonnay

A Chardonnay with aromas of pineapple and vanilla.

New South Wales | 2020 | De Bortoli | 12% vol.

### ■ Mesange Gardien

Vermentino, Vioginer

Aromas of citrus and white fruit.

Vin de France | 2021 | Chateau Font Barrielle | 12% vol.

## ROSÉ

### ■ Sainte-Nine

Grenache, Syrah, Mourvèdre

Provençal rosé, unveils fleshy and juicy red fruit.

IGP Méditerranée | 2020 | Château La Coste | 13.5% vol.

### ■ Y'A Pas D'lezard

Grenache noir, Syrah, Pale colour.

Nose of white peach and wild strawberry.

Vin de France | 2021 | Pierre Sélection | 12% vol.

## RED

### ■ Château Les Palais

Grenache | Carignan | Syrah

Intense nose of dark fruit, tannins and freshness.

AOP Corbières | 2020 | Château Les Palais | 13.5% vol.

### ■ Bagnoli Classico Rosso

Cabernet S | Merlot | Friularo Intense ruby red with hints of purple.

IGP Veneto Classico | 2018 | Domaine Bagnoli | 13% vol.



shu uemura  
art of hair

L'ORÉAL  
PROFESSIONNEL  
PARIS

NOIR  
STOCKHOLM

OLAPLEX.  
THE PATENTED ORIGINAL

INOA

REDKEN  
SHADES EQ



L'ATELIER GERAUD



## SHU UEMURA

Our hair is something that deserves the highest level of care, which is why L'Atelier Geraud chose "Shu Uemura" with its one-of-a-kind flower extracts and inspiration from Japanese Rituals.

"Shu Uemura art of hair" is a Japanese brand of professional styling and hair care products dedicated to the art of hair, firmly grounded in the creative vision of the founder Shu Uemura, the Japanese master of contemporary beauty. By combining science with premium natural ingredients, each of our products has been developed with a unique formulation, tailor-made for each different hair type to give it the care it needs.

Creating something of universal beauty, is an art

We will happily provide you with advice and tips for the perfect at-home care.

Online shop 24/7  
[www.atelier-geraud.com/shop](http://www.atelier-geraud.com/shop)

## COLOR SERVICES

For all our colour services, we only work with triple A products made by **L'Oréal**, to guarantee the highest level of quality.

**INOA** is our luxurious, professional hair colouring system without ammonia. This allows for optimal scalp comfort, great shine in your hair and an amazing colour impact. All this without the smell of ammonia during your colour treatment!

Would you like to know more?  
We would be happy to provide tailor-made colouring advice in the salon!



## SHADES REDKEN EQ

### What are shades?

A colourant that cares for your hair as much as a conditioner? That's Shades EQ Gloss from Redken. A colourant that cares for your hair as much as a conditioner. This nourishing colourant is all-purpose. Being a demi-permanent toner, it provides the ultimate in shine.

### Why use a toner?

A toner can add gloss, tone, correct a colour, brighten a permanent colour as well as blending grey hair. What are you waiting for? Ask your stylist about the options!

Price:

- from 40 Euro

## OLAPLEX

### What is Olaplex?

Olaplex effectively enables any broken sulphur compounds in the hair to be bonded back together. And the result? Your hair will be remarkably strong, shiny, and most importantly, super healthy — damaged hair a distant memory. With Olaplex, another great benefit is that colour lasts even longer in your hair. On top of that, Olaplex is free from silicones, phthalates, oils and polymers. A wonder treatment, suitable for almost any type of hair

Price:

- |           |         |         |
|-----------|---------|---------|
| ■ Olaplex | 1+2     | 20 Euro |
| ■ Olaplex | 4+5     | 30 Euro |
| ■ Olaplex | 1+2+4+5 | 50 Euro |



## KERATINE BEHANDELING

### What is keratine?

Keratin is a protein naturally found in the body that helps keep your hair healthy and strong. Often after multiple chemical treatments, colouring, bleaching, highlighting and using heat tools (hair dryer, straightener, curling tongs...), the hair can lose its natural keratin. Unlike keratin in the skin, the keratin in the hair is not repaired, which can cause your hair to become damaged.

### What is a keratin treatment?

A keratin treatment is an intensive conditioning treatment that naturally restores smoothness and shine to the hair. A natural solution for damaged hair.

### What effect will a keratin treatment have?

- More style & no more volume at the root
- Hair that is smooth and free from frizz
- Easy maintenance
- Glossy
- Healthy

### Who would benefit from a keratin treatment?

- All hair types regardless of origin
  - All hair textures
  - Both natural, coloured and bleached hair (will not affect hair colour)
- Keratin treatments are NOT recommended during pregnancy and while breastfeeding
- Result last for 4-6 months

Price:

- price will be discussed at the point of booking/initial consultation



## BOTOX TREATMENT

Alongside our keratin treatment, you can also come to us for a botox treatment. A botox treatment will nourish your hair as intensively as a keratin treatment, only you will retain your natural texture, and experience no loss of volume.

Who would benefit from a botox treatment?

- All hair types regardless of origin
- All hair textures
- Both natural, coloured and bleached hair (hair colour usually lightens by 2 shades)
- CAN be used during pregnancy and while breastfeeding
- Results last for 3-4 months

We use Naturia exclusively, which is an all-natural product meaning that these treatments can be performed at any age.

For long-lasting, guaranteed results, always use Naturia care products

Price:

- price will be discussed at the point of booking/initial consultation

## K18

What is K18?

K18 is a haircare brand with patented hair technology, clinically proven to undo damage to the hair caused by chemical treatments, heat and mechanical styling, and damage caused by environmental conditions.

Price:

- 15 Euro (5mg)
- 75 Euro (home usage)



# Geraud Online

24/24



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Your Appointments



Scan & Shop  
Your Products